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The Korean Society of Hematology

ICKSH 2019

2019 KOREAN SOCIETY OF HEMATOLOGY
INTERNATIONAL CONFERENCE & 60TH ANNUAL MEETING

MARCH 14 - 16, 2019
Grand Walkerhill Seoul, Korea



Conference Overview

ICKSH 2019



Title

2019 KSH International Conference
& the 60th Annual Meeting of the KSH

Period

March 14(Thu.) - 16(Sat.), 2019

Venue

Grand Walkerhill Hotel (Seoul)

Host

The Korean Society of Hematology
& ICKSH organizing committee

Scale

Attendance: 1,000 participants from over 30 countries
Exhibition: 70 booths from 35 companies

Program

Social Program - Opening Remark, Welcome Reception,
Gala Dinner
Scientific Program - Plenary Lectures, Scientific Sessions,
Educational Sessions, Satellite Symposia,
Oral & Poster Presentations, Exhibition

Organizing Committee

ICKSH 2019

Title	Name	Affiliation
President	Hyeoung-Joon Kim	Chonnam National University Medical School
Secretary General	Bin Cho	The Catholic University of Korea, College of Medicine
Vice Secretary General	Seongsoo Jang	University of Ulsan College of Medicine
Scientific Program Committee Chair	Hee-Je Kim	The Catholic University of Korea, College of Medicine
Finance Committee Chair	Jin Seok Kim	Yonsei University College of Medicine
Congress Internalization Committee Chair	Dong-Wook Kim	The Catholic University of Korea, College of Medicine
Congress Internalization Committee	Keon Hee Yoo	Sungkyunkwan University School of Medicine
Medical Policy Committee Chair	Hyoung Jin Kang	Seoul National University College of Medicine
Education and Training Committee Chair	Dae Young Zang	Hallym University College of Medicine
Public Relations Committee Chair	Hyeon Jin Park	National Cancer Center

ICKSH 2019 Program

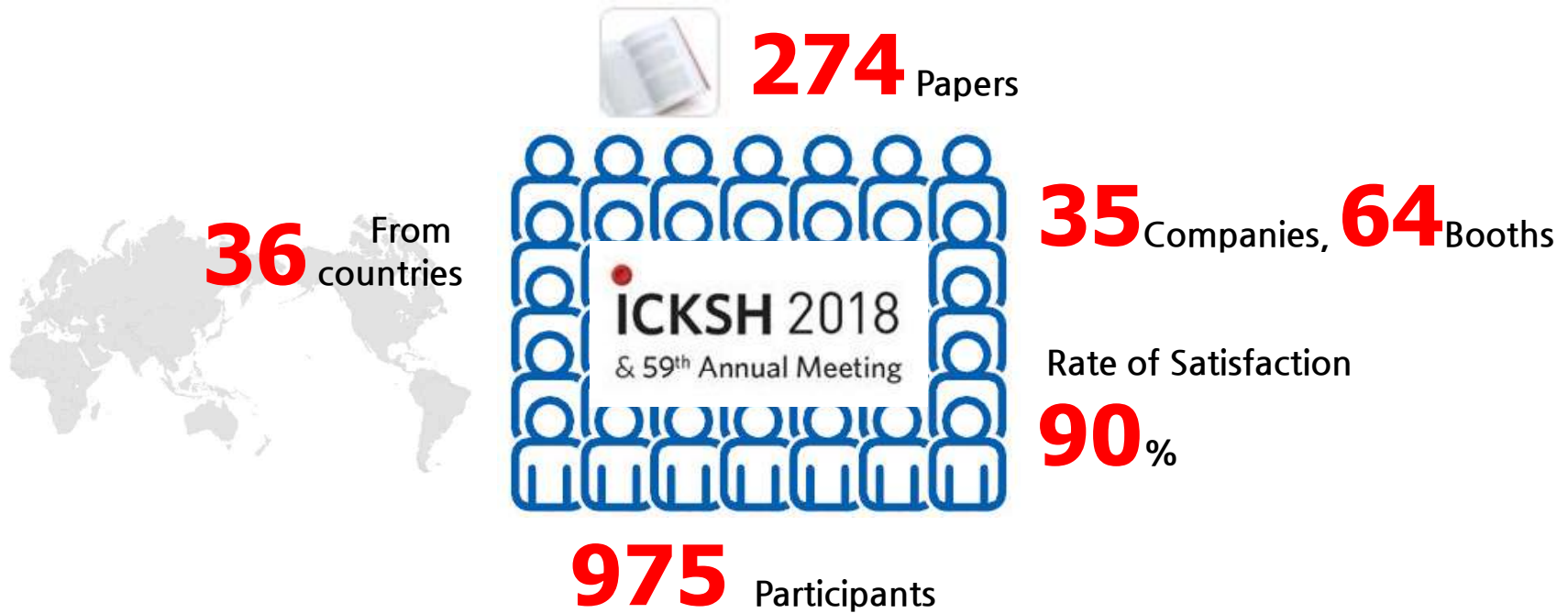
ICKSH 2019

Date	Thursday, March 14, 2019				Friday, March 15, 2019				Saturday, March 16, 2019			
Room	VISTA 1	VISTA 2	VISTA 3	Grand Hall	VISTA 1	VISTA 2	VISTA 3	Grand Hall	VISTA 1	VISTA 2	VISTA 3	Grand Hall
7:30												
8:00	Registration				Registration				Business Meeting			
9:00									Working Party Reports			
10:00	JS01 KAI-KSH Joint Session	SS01 BM failure	SS02 Lymphoma	ES01 ALL	JS03 EHA-KSH Joint Symposium I	SS8 Laboratory medicine	SS9 Histiocytosis	EC04 Coagulation	JS05 EHA-KSH Joint Symposium II	SS13 ALL	SS14 Thrombosis	SS15 Advances in technology
	Coffee Break				Coffee Break				Coffee Break			
11:00	Plenary Lecture 01				Plenary Lecture 02				Plenary Lecture 03			
12:00	Luncheon Symposium				Luncheon Symposium				Award Ceremony & Closing			
13:00	Presidential Symposium				Poster Presentation				Award Ceremony & Closing			
	Break											
14:00	Asian Hematology Network Symposium 1		Asian Hematology Network Symposium 2		Oral Session I				Award Ceremony & Closing			
	Coffee Break											
15:00	JS02 KOGO-KSH Joint Session	SS03 MM	SS04 TPL/cell therapy	ES02 Iron metabolism	Oral Session II				Award Ceremony & Closing			
	Break											
17:00	SS05 MPD	SS06 Bleeding disorder	SS07 Pediatric disease	EC03 Indolent lymphoma	JS04 JSH-KSH Joint session	SS10 AML	SS11 CML	SS12 Benign hematology	Award Ceremony & Closing			
18:00	Welcome Reception				Gala Dinner							
19:00												
20:00												
20:30												

Why sponsor?

ICKSH 2019

ICKSH 2018 Results



Who attends?



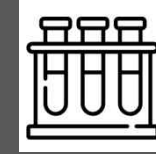
Physicians / Residents



Academics / Students



Registered Nurses



Researchers / Pharmacists

DIAMOND

USD 165,000

- + Luncheon or Satellite Symposium
- + Providing Meeting Room
- + Priority for Exhibition Booth Location (1st)
- + Booth Space (2 Booths + Lounge)
- + Logo on the main page of the website
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Program Book advertisement
- + Logo recognition on the X-banner
- + Name badge lanyard - logo printing
- + Logo on the conference bag
- + Conference bag flyer insert (provided by sponsor)
- + Logo recognition at the venue
- + Free registration for 10 people (Only for company staff)

*VAT Excluded

Logo on the USB	KRW 20,000,000
Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

PLATINUM

USD 110,000

- + Priority for Exhibition Booth Location (2nd)
- + Booth Space (1= 3*2m) (2booths)
- + Logo on the main page of the website
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Program Book advertisement
- + Logo recognition on the X-banner
- + Logo on the conference bag
- + Conference bag flyer insert (provided by sponsor)
- + Logo recognition at the venue
- + Free registration for 8 people (Only for company staff)

*VAT Excluded

Logo on the USB	KRW 20,000,000
Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

GOLD

USD 55,000

- + Priority for Exhibition Booth Location (3rd)
- + Booth Space (1= 3*2m) (2 booths)
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Program Book advertisement
- + Logo recognition at the venue
- + Free registration for 5 people (Only for company staff)

*VAT Excluded

Logo on the USB	KRW 20,000,000
Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

SILVER

USD 22,000

- + Priority for Exhibition Booth Location (4th)
- + Booth Space (1= 3*2m (1booth))
- + Logo on the sub page of the website
- + Program Book advertisement
- + Logo recognition at the venue
- + Free registration for 3 people
(Only for company staff)

*VAT Excluded

Logo on the USB	KRW 20,000,000
Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

BRONZE

USD 11,000

- + Priority for Exhibition Booth Location (5th)
- + Booth Space (1= 3*2m) (1 booth)
- + Logo on the sub page of the website
- + Logo recognition at the venue
- + Free registration for 2 people
(Only for company staff)

*VAT Excluded

Logo on the USB	KRW 20,000,000
Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

Sponsorship Overview

ICKSH 2019

Benefits (including VAT)		Diamond	Platinum	Gold	Silver	Bronze
		USD 165,000	USD 110,000	USD 55,000	USD 22,000	USD 11,000
Session	Luncheon or Satellite Symposium	0				
Workshop	Luncheon or Satellite Symposium	0				
	Providing Meeting Room					
Exhibition	Priority for Exhibition Booth Location	1st	2nd	3rd	4th	
	Booth Space (1= 3*2m)	2Booths +Lounge	2 Booths	2 Booths	1 Booths	1 Booths
Pre- Conference Advertising	Logo on the main page of the website	0	0	-	-	-
	Logo on the sub page of the website	0	0	0	0	0
	Logo in e-newsletter	0	0	0	-	
	Sponsor company promotion e-newsletter	0	0	0		
Conference Advertising	Program Book advertisement	0	0	0	0	
	Name badge lanyard - logo printing	0		-	-	-
	Logo recognition on the X-banner	0	0	-	-	-
	Logo on the conference bag	0	0	-	-	-
	Conference bag flyer insert (provided by sponsor)	0	0	-	-	-
Registration	Free registration (Only for company staff)	10	8	5	3	2

※ Priority advantage in ranking will be assigned by the ICKSH 2018 organizing committee.

※ The above specified benefits are subject to change.

Exhibition Information

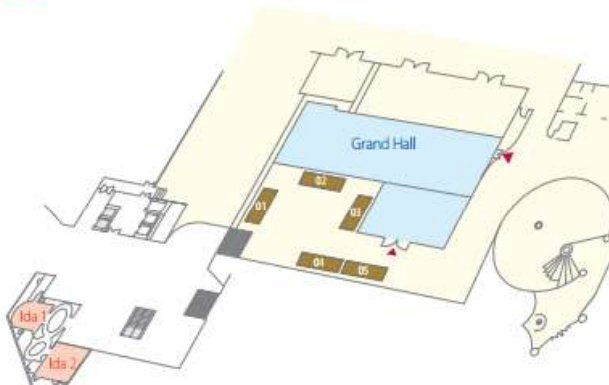
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Grand Walkerhil Hotel (Seoul)

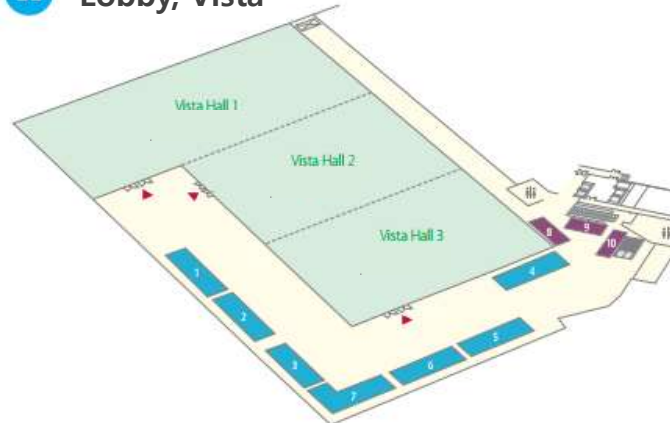
Address : 177 Wakerhill-ro, Gwangjin-gu, Seoul, Korea

Corporate No. : 02-455-5000

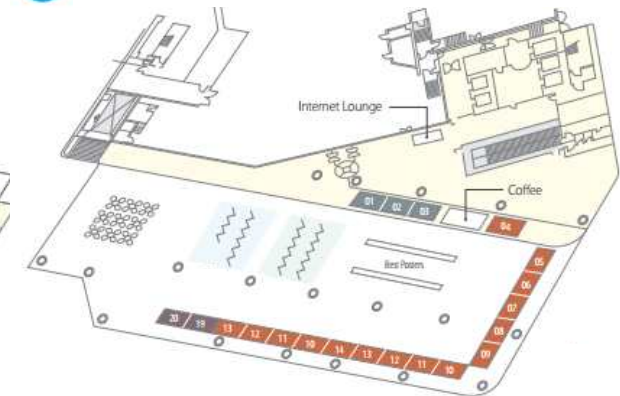
B1 Lobby, Grand Ballroom



B2 Lobby, Vista



B3 Parking area (Exhibition, Poster)



- ✓ Booth Space : Vary from ranking (1 Booth = 3 X 2 m)
- ✓ Booth Assign : Will be assigned by the ICKSH 2018 organizing committee according to priority and ranking.
- ✓ Exhibition Plan : Guideline will be provided in February, 2019.

[Schedule] Setting Up: March 13, 2019

Exhibition: March 14- 16, 2019

Removal: March 16, 2018 (After closing of the conference)

* This plan is subject to change.

How to Apply

ICKSH 2019

Method of Application

- 1) Send Sponsorship Application Form to secretariat via E-mail (icksh@icksh.org)
- 2) After submit an account, transfer the amount
- 3) Issue a invoice after deposit confirmation

Documents for Submission

Sponsorship Application Form

Payment

Deadline: September 1 ~December 28, 2018

- Account Number: 1307-020-107652
- Bank Name: THE KWANGJU BANK, LTD.
- Bank Address: 15F., Kwangju Bank Bldg., 7-12, Daen-dong, Dong-gu, Kwangju, Korea
- Swift Code: KWABKRSE
- Account Holder: ICKSH

Exhibition Main Schedule

- Satellite Submission Deadline: November 30(Fri.), 2018
- Sponsorship Submission Deadline : December 14(Fri.), 2018
- Contribution/Exhibition Payment Deadline: December 28(Fri.), 2018
- Booth Assign: January 18(Fri.), 2019

*** This plan is subject to change.**