

www.icksh.org

ICKSH 2020

2020 KOREAN SOCIETY
OF HEMATOLOGY
INTERNATIONAL CONFERENCE
& 61st ANNUAL MEETING

MARCH 12 - 14, 2020

Grand Walkerhill Hotel, Seoul, Korea

Conference Overview

ICKSH 2020



Title

2020 KSH International Conference
& the 61st Annual Meeting of the KSH

Period

March 12(Thu.) – 14(Sat.), 2020

Venue

Grand Walkerhill Hotel, Seoul, Korea

Host

The Korean Society of Hematology
& ICKSH organizing committee

Scale

Attendance: 1,500 participants from over 40 countries
Exhibition: 70 booths from 35 companies

Program

Social Program – Opening Remark, Welcome Reception,
Gala Dinner
Scientific Program – Plenary Lectures, Scientific Sessions,
Educational Sessions, Satellite Symposia,
Oral & Poster Presentations, Exhibition

Executive Committee

ICKSH 2020

President	Bin Cho	The Catholic University of Korea, College of Medicine
Secretary General	Jin Seok Kim	Yonsei University, College of Medicine
Vice Secretary General	Kyung-Nam Koh	University of Ulsan College of Medicine
Scientific Program Committee Chair	Hyoung Jin Kang	Seoul National University, College of Medicine
Scientific Program Committee Vice Chair	Ji Hyun Lee	Dong-A University College of Medicine
Finance Committee Chair	Seongsoo Jang	Ajou University, School of Medicine
International Cooperation Committee Chair	Hee-Je Kim	The Catholic University of Korea, College of Medicine
Public Relations Committee Chair	Hyeon Jin Park	National Cancer Center
Medical Info. & Social Cooperation Committee Chair	Keon Hee Yoo	Sungkyunkwan University School of Medicine

CKSH 2020 Program

ICKSH 2020

Date	Thursday, March 12, 2020				Friday, March 13, 2030				Saturday, March 14, 2030			
Room	Room A	Room B	Room C	Room D	Room A	Room B	Room C	Room D	Room A	Room B	Room C	Room D
7:30												
8:00	Registration				Registration				Business Meeting			
9:00									Working Party Reports			
10:00	JS01 KAI-KSH Joint Session	SS01 Acute Myeloid Leukemia			JS03 EHA-KSH Joint Symposium I	SS7 Cell therapy/Transplantation	SS8 Benign hematology	EC03 MM	JS04 EHA-KSH Joint Symposium II	SS12 -cell Lymphoma /HD	SS13 ALL	SS14 Advances in Technology
	Coffee Break				Coffee Break				Coffee Break			
11:00	PL01 Cutting edge of emerging therapies				PL02 Clinical Hematology				PL03 Genomics in Lymphoid Malignancies			
12:00	Presidential Symposium				AS03 MOU Countreis Joint Session	Poster Presentation			Award Ceremony & Closing			
13:00	Luncheon Symposium				Luncheon Symposium							
14:00	AS01 Asian Hematology I	AS02 Asian Hematology II			ORAL I							
	Coffee Break				Coffee Break							
15:00	JS02 KOGO-KSH Joint Session	SS02 B-cell lymphoma	SS03 Pediatric Disease	ES01 AML	ORAL II							
16:00	Break				Break							
17:00	SS04 MM	SS05 Myelodysplastic Syndrome	SS06 Stem cell biology	ES02 ALL	SS9 BM failure syndrome	SS10 Thrombotic microangiopathies	SS11 Palliative Care	ES04 Lymphoma				
18:00												
19:00	Welcome Reception				Gala Dinner							
20:00												
20:30												

Why sponsor? : ICKSH History

ICKSH 2018

- ✓ 975 participants from 36 countries
- ✓ 274 presentation
- ✓ 35 companies 64 booths
- ✓ 90% Rate of Satisfaction
- ✓ MOU with Armenia society

1st

2nd

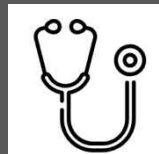
ICKSH 2019

- ✓ 1,312 participants from 41 countries
- ✓ 363 presentation form 36 countries
- ✓ 34 companies 62 booths
- ✓ 99% Rate of Satisfaction
- ✓ MOU with Vietnam society

ICKSH 2020

3rd

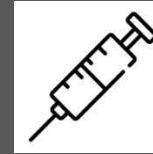
Who attends?



Physicians /Residents



Academics/Students



Registered Nurses



Researchers / Pharmacists

DIAMOND

KRW 150,000,000

- + Luncheon or Satellite Symposium
- + Providing Meeting Room
- + Priority for Exhibition Booth Location (1st)
- + Booth Space (2 Booths + Lounge)
- + Logo on the main page of the website
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Abstract Book & Program Book advertisement
- + Logo recognition on Agenda Banner
- + Name badge lanyard –logo printing
- + Logo on the conference bag
- + Conference bag flyer insert (provided by sponsor)
- + Logo recognition at the venue
- + Free registration for 10 people (Only for company staff)

*VAT Excluded

Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

PLATINUM

KRW 100,000,000

- + Priority for Exhibition Booth Location (2nd)
- + Booth Space (1 = 3*2m) (2booths)
- + Logo on the main page of the website
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Abstract Book advertisement
- + Logo recognition on Agenda Banner
- + Logo on the conference bag
- + Conference bag flyer insert (provided by sponsor)
- + Logo recognition at the venue
- + Free registration for 8 people (Only for company staff)

*VAT Excluded

Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

GOLD

KRW 50,000,000

- + Priority for Exhibition Booth Location (3rd)
- + Booth Space (1 = 3*2m) (2 booths)
- + Logo on the sub page of the website
- + Logo in e-newsletter
- + Sponsor company promotion e-newsletter
- + Abstract Book advertisement
- + Logo recognition at the venue
- + Free registration for 5 people (Only for company staff)

*VAT Excluded

Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

SILVER

KRW 20,000,000

- + Priority for Exhibition Booth Location (4th)
- + Booth Space (1 = 3*2m (1 booth))
- + Logo on the sub page of the website
- + Abstract Book advertisement
- + Logo recognition at the venue
- + Free registration for 3 people
(Only for company staff)

*VAT Excluded

Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

BRONZE

KRW 10,000,000

- + Priority for Exhibition Booth Location (5th)
- + Booth Space (1 = 3*2m) (1 booth)
- + Logo on the sub page of the website
- + Logo recognition at the venue
- + Free registration for 2 people
(Only for company staff)

*VAT Excluded

Program Book Advertisement (1 page)	KRW 3,000,000
(1/2 page)	KRW 1,500,000

Sponsorship Overview

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Benefits (VAT Excluded)		Diamond	Platinum	Gold	Silver	Bronze
		₩150,000 ,000	₩100,000 ,000	₩50,000 ,000	₩20,000 ,000	₩10,000 ,000
Workshop	Luncheon or Satellite Symposium	0				
	Providing Meeting Room	0				
Exhibition	Priority for Exhibition Booth Location	1st	2nd	3rd	4th	
	Booth Space (1= 3*2m)	2Booths +Lounge	2 Booths	2 Booths	1 Booths	1 Booths
Pre- Conference Advertising	Logo on the main page of the website	0	0	-	-	-
	Logo on the sub page of the website	0	0	0	0	0
	Logo in e-newsletter	0	0	0	-	
	Sponsor company promotion e-newsletter	0	0	0		
Conference Advertising	Abstract Book advertisement	0	0	0	0	
	Name badge lanyard - logo printing	0		-	-	-
	Logo recognition on the Agenda Banner	0	0	-	-	-
	Logo on the conference bag	0	0	-	-	-
	Conference bag flyer insert (provided by sponsor)	0	0	-	-	-
Registration	Free registration (Only for company staff)	10	8	5	3	2

※ Priority advantage in ranking will be assigned by the ICKSH 2020 organizing committee.

※ The above specified benefits are subject to change.

Exhibition Information

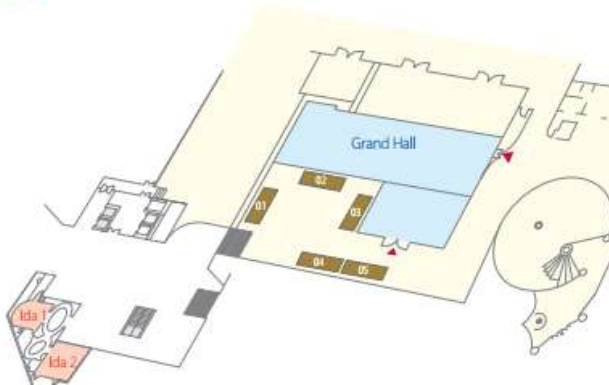
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Grand Walkerhil Hotel (Seoul)

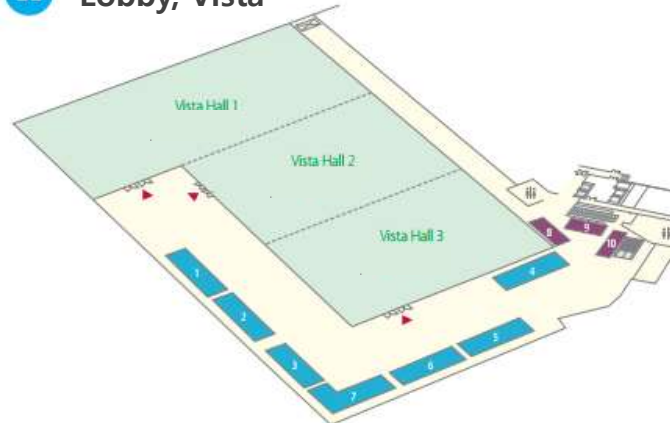
Address : 177 Wakerhill-ro, Gwangjin-gu, Seoul, Korea

Corporate No. : 02-455-5000

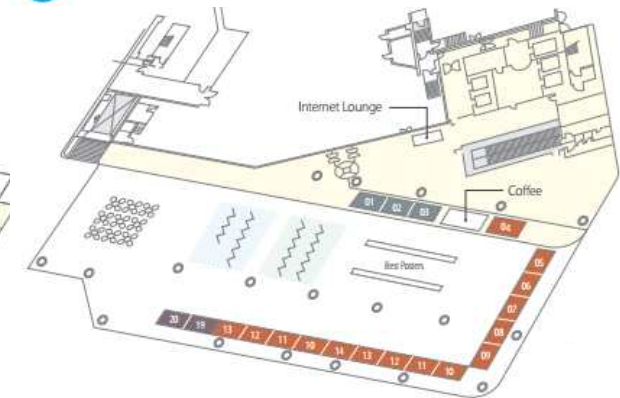
B1 Lobby, Grand Ballroom



B2 Lobby, Vista



B3 Parking area (Exhibition, Poster)



- ✓ Booth Space : Vary from ranking (1 Booth = 3 X 2 m)
- ✓ Booth Assign : Will be assigned by the ICKSH 2020 organizing committee according to priority and ranking.
- ✓ Exhibition Plan : Guideline will be provided in January, 2020.

[Schedule] Setting Up: March 11, 2020

Exhibition: March 12- 14, 2020

Removal: March 14, 2020 (After closing of the conference)

* This plan is subject to change.

How to Apply

ICKSH 2020

Method of Application

- 1) Send Sponsorship Application Form to secretariat via E-mail (icksh@icksh.org)
- 2) After submit an account, transfer the amount
- 3) Issue a invoice after deposit confirmation

Documents for Submission

Sponsorship Application Form

Payment

Deadline: September 1 ~December 27, 2019

- Account Number: 1307-020-107652 (원화: 1107-020-382342)
- Bank Name: THE KWANGJU BANK, LTD.
- Bank Address: 15F., Kwangju Bank Bldg., 7-12, Daen-dong, Dong-gu, Kwangju, Korea
- Swift Code: KWABKRSE
- Account Holder: ICKSH

Exhibition Main Schedule

- Satellite Submission Deadline: November 29, 2019
- Sponsorship Submission Deadline : December 13, 2019
- Contribution/Exhibition Payment Deadline: December 27,2019
- Booth Assign: January 17, 2020

* This plan is subject to change.